

Why Use Water-Activated Tape?

If you...	Then...
 <p>Are experiencing product pilferage when you ship your cartons....</p>	<p>WAT provides a secure, tamper-evident seal that discourages theft.</p>
 <p>Want to increase your carton-sealing productivity....</p>	<p>Carton sealing productivity is 21% higher using WAT vs. a tape gun with plastic tape.</p>
 <p>Want to have a cost-effective carton sealing solution...</p>	<p>The amount of tape needed to seal a carton using WAT is 8% less than that of plastic tape.</p>
 <p>Wish to print your logo or other message on your carton tape...</p>	<p>WAT is printer-friendly for logos and messages using any color print.</p>
 <p>Want a carton-sealing tape that's sustainable...</p>	<p>WAT is recyclable. Plastic tape is not.</p>




**BETTER
PACKAGES, Inc.**
A WHOLLY OWNED SUBSIDIARY OF 
4 Hershey Dr, Ansonia, CT 06401
(203) 926-3700 • (800) 237-9151 (US Only)
www.betterpackages.com



Better Packages © 2014

For the name and location of your local distributor, call (800) 237-9151 or visit www.BetterPackages.com